# A Transformational **PRACTICE IMPACT**



### A GROWING CONCERN











Headaches N

n Motio Sickne Eye Strain

Light Sensitivity

Patients spend up to 13+ hours per day<sup>‡</sup> fixating on screens and 80% are experiencing symptoms.<sup>†</sup>

> This is impacting patient quality of life, quality of vision & productivity.

> > †Eyesafe, 2020 ‡TVC: Focused inSights Digital Habits, 2022

### But only 1 in 10 patients tell their eyecare provider



## AN EFFECTIVE SOLUTION

# **Identify** unmet need



# Assess binocular vision & educate on options

Prescribe a therapeutic solution

### A TECHNOLOGICAL BREAKTHROUGH





# 

Patients need help when fusing at near, and doctors want to avoid over-prescribing prism at distance.

Contoured prism increases in Bl prism .75 PD as you progress down the lenses.

Ideal balance of easy adaptation and profound relief.



### A CLINICAL FOUNDATION

### Level of Symptom Relief with Neurolens



Neurolens: a comprehensive way to treat Digital (computer) Vision Syndrome, Vivek Labhishetty BSc Optometry, MSc, PhD (n=250-400, depending on symptom)

Effectiveness of Base In Prism, ©2009 American Academy of Optometry, published in Optometry & Vision Science

A New Treatment for Refractory Chronic Daily Headache, ©2018 Optometry Times (n=186)

Can small prism corrections improve visual comfort? Yes! Here is why. ©2021 Neurolens

Correction of accommodative and nonstrabismic binocular visual dysfunction in the treatment of multifactorial dry eye disease, ©2022 IOVS, an ARVO journal

Prism Adaptation with Neurolens. ©2022 Neurolens Glasses with Base In prism were found to be effective at alleviating symptoms of patients with symptomatic CI

82% of patients who experience headaches on a daily or almost daily basis had a **positive response** to contoured prism

Small horizontal prism corrections (< 1PD) can provide significant relief in symptomatic patients

Prescribing contoured prism to patients with multifactorial dry eye disease results in a statistically significant decrease in OSDI scores

Contoured prism is **remarkably stable**, with an average change after a full year of wear being less than 1/3 PD

# UNLOCK THE POWER OF



PRECISION

Accurate measurement



PRISM Proven lens design



PATIENTS Clinically-validated relief



neurolens.com